



## 2007 Events & Activities

*New York Staffing Association*

### **January 17     Recruiting Seminar**

**8:00–10:00 a.m.** Industry recruiters will give insight on how to increase return on investment by getting qualified candidates in the right positions to ensure a solid worker and job match.

### **March 6             Owner/Managers' Seminar**

**8:30–12:00 p.m.** Learn tips on how to manage in our current economy. Ensure you know the performance level of your organization in order to help you distinguish yourself from the competition and make your company more efficient and profitable.

### **April 30– May 1             Lobby Day**

Meet with your representatives in Albany to discuss industry related legislation that could impact your company.

### **May 17             Sales Seminar**

**8:30–10:00 a.m.** A panel of three top sales representatives will give you information you need to improve your selling techniques to help build better customer relationships.

### **September 20     Super Seminar Day and Temporary Employee of the Year Awards**

We have combined two of our biggest events of the year to bring you a full day seminar. This will feature educational programming with separate learning tracks tailored to the needs of every position within a staffing company as well as an awards ceremony honoring the top temporary and contract workers in the industry.

### **December 3        Annual Meeting and Holiday Party**

Network with your industry colleagues at our cocktail reception, followed by a strategic discussion of our initiatives for 2008. We will also hold elections for the 2008 board of directors.

Earn continuing education (CE) hours toward your CSP™ or TSC™

Contact NYSA for information on certification and events at 800-264-7029.