



Super Seminar Day Exhibitor and Sponsor Contract

Tuesday, May 18, 2010

7 a.m.–5 p.m.

Sponsorship Opportunities

- Platinum Sponsorship** \$3,000—**Only One Available** A representative from your company will have the opportunity to introduce one of our keynote speakers. In addition, you will have the ability to display banners, literature, promotional products, etc. Conference promotions, including print mailings, e-mails, and broadcast faxes, will identify your company as an exclusive Platinum Sponsor of Super Seminar Day. In addition, you will receive a **free exhibit booth**, and have marketing materials placed in our conference bags. This sponsorship level includes two complimentary registrations. This is the convention's best opportunity to gain exposure for your company.

- Gold Sponsorship** \$1,750—**Only Two Available** Conference promotions, including print mailings, e-mails, and broadcast faxes, will identify your company as a Gold Sponsor. Place marketing materials in our conference bags, and receive one complimentary registration. **Booth included with Sponsorship!**

- Silver Sponsorship** \$1,000—Conference promotions, including print mailings, e-mails, and broadcast faxes, will identify you as a Silver Sponsor. Place marketing materials in our conference bags. **Booth available for \$500 with Sponsorship!**

- Conference Bags** \$2,500—Every attendee will receive a conference carry-all bag when they arrive. Your company's logo will be printed on the side of each bag, offering you maximum exposure throughout the entire conference.

- Luncheon Sponsor** \$2,000 - Speak for 10 minutes to our all of the conference attendees during our luncheon. Each table at the luncheon will display your company literature, products, promotional items, etc. as provided by your company. You have the ability to hang banners, run audio/visual advertisements, and decorate the entire room as you would like. Luncheon Sponsor is singularly exclusive and includes all 10 tables sponsored. Sponsorship includes 2 free registrations. *(There is the option for joint sponsorship between 2 companies – please call Jen for details)*

- Bag Stuffer** \$500— Your printed marketing materials, promotional products or premiums and incentives will be placed into every attendee's conference carry-all bag. This guarantees that your message will be delivered directly to your target audience. Items for placement must be provided by sponsor.



- Exhibitor Booth:** \$750 (\$500 for Gold or Silver Sponsors) – Feature your products and services in our conference vendor hall. Attendees will be given ample opportunity to spend time with you and gather your company information, samples, and products. Exhibitor will pay any additional costs regarding electrical equipment, Internet connections, etc. Registration fee for booth attendees offered at \$199 per person.
- Lanyards/ID Pouches** \$1,250— Your printed logo will be placed on every attendee's name card pouch. This guarantees that your message will be delivered directly to your target audience throughout the entire conference.
- Cocktail Party Sponsor** \$3,000 – Host our cocktail party after the event. Your sponsorship will cover the cost of an open bar for all attendees for one hour. You will also receive the exclusive ability to display literature, banners, promotional products, etc throughout the room. You will also have 15-20 minutes to make a presentation with prior topic approval granted. *(There is the option to share this sponsorship – please contact Jen for details)*
- Banner Display** \$300— Your printed banner will be displayed at Super Seminar Day. Banner must be provided by your company.
- Name Announcement** \$150 – Your company name will be announced at Super Seminar Day and will be included on program materials.
- Lunch Table** \$150 – Your company will host one table at the luncheon and will have the ability to display a centerpiece and marketing materials.
- Podium** \$250 – Display your banner or logo on the speaker podium for maximum exposure during the conference.
- Notebook Sponsor** \$1500 – Your logo will be placed on the cover of a highly tasteful padfolio given to each Super Seminar Day attendee at registration. This item is sure to be used beyond the one day of our conference to give you an unlimited amount of marketing impressions to our staffing members and attendees.
- Notepad Sponsor** \$750 – Your logo will be placed at the top of jotter notepads given to each attendee at Super Seminar Day. A great way to maximize exposure at a low cost.
- Pen Sponsor** \$250 – Your logo will be placed on pens given to each attendee at Super Seminar Day during registration. Make a lasting impression at a minimal price.



SPONSORSHIP AGREEMENT

- This contract contains the entire agreement between the parties and supersedes any other written or oral representations or agreements.
- All payments are nonrefundable. If any payments in this contract are not received by NYSA, NYSA reserves the right to terminate its obligations under this contract and offer this opportunity to other parties.
- E-mail logo, Web site, contact person, and phone number to be used in promotional materials to jennifer@nystaffing.org. Logo must be submitted in .tif or .jpg format.
- NYSA reserves the right to determine the suitability of all material submitted for distribution and to reject material that does not meet its editorial or digital criteria. NYSA will not accept advertising to recruit the regular employees of staffing firms or to buy or sell staffing firm interests, franchises, or licenses.
- Sponsor is responsible for providing all necessary information prior to event, digital artwork, and materials to meet specifications. Each sponsor booth will contain an 8 ½ X 11 sign with company name to hang on booth. All other signage is responsibility of sponsor company.
- Security—there will be no security provided in the function area where exhibits will be displayed. You are responsible for securing and storing your property and exhibit materials.
- Move-In/Move-Out—the function area will be available for move-in on May 18 at 7 a.m. Please have your exhibit set by 8 a.m. on May 18. All items must be moved out by 5 p.m. on May 18.

SPONSORSHIP INFORMATION

Sponsoring Company _____
 Main Contact Name _____
 Phone _____ E-mail _____
 Sponsor Level(s) _____
 Total Due: _____

Signature below constitutes agreement to the terms, conditions, and regulations specified in this contract.

 Signature _____ Date _____

PAYMENT

Method of Payment: ___ Check payable to NYSA ___ American Express ___ Master Card
 ___ Visa

Check or Credit Card # _____ Exp. Date _____
 Cardholder Name _____ Signature _____
 Billing Address _____ Phone _____

Send payment and signed sponsorship agreement to
 NYSA, 110 East 42nd Street, Suite 802, New York, NY 10017 **or**
 Fax to: 646-723-3216.
 For questions, contact Jennifer Kelley, Executive Director at 646-723-3215.