Jennifer D. Kelley | Executive Director

N·Y·S·A
NEW YORK STAFFING ASSOCIATION

INDUSTRY PARTNER APPLICATION

Company Name_____

Address_____City _____ State _____Zip _____

Phone _____ Fax _____

E-mail_____ Website _____

Primary Contact:_____

Title_____E-mail_____

Secondary Contact:_____

Title_____E-mail_____

1. Do you currently have any customers in the Temporary Staffing Industry? ☐ Yes ☐ No

2. Number of years in business? _____

3. Please indicate the number of locations your company has:_____

4. If more than one location, please list where the other locations are:
_____

5. Does your company have any other affiliations, subsidiaries or sister companies? If so, please list them: _____

6. Please provide an overview of your company:
_____
_____
_____

7. Please provide an outline of your products and/or services:
_____
_____

8. Do you offer NYSA Members a discount? _____

9. Do you offer NYSA Industry Partners a discount? _____

10. Why did you decide to join NYSA?
_____
_____

11. How do you see NYSA as a benefit to your company?
_____

110 East 42nd Street, Suite 802 | New York, NY 10017
Phone: 646-723-3215 | Toll Free: 800-264-7029 | Fax: 646-723-3216
info@nystaffing.org | www.nystaffing.org

INDUSTRY PARTNER INVOICE

This is valid for membership starting Jan. 1, 2011 through Dec. 31, 2011. Dues are not pro-rated.

☐	Diamond Industry Partner	$10,000
☐	Platinum Industry Partner	$7,000
☐	Gold Industry Partner	$5,000
☐	Silver Industry Partner	$2,500
☐	Associate Industry Partner	$1,250
☐	2011 New York Staffing Firm Database (may be purchased separately)	$150

Please refer to the enclosed document concerning NYSA Industry Partner Membership Levels for details.

PAYMENT:

☐ Check enclosed payable to NYSA for: $ _____

☐ Please charge my ☐ American Express ☐ Visa ☐ MasterCard for: $ _____

Name on card			
Card Number			
Security Code			Expiration date

Signature

Address City, State, Zip

Thank you for your ongoing generous support of the New York Staffing Association.

Please mail or fax a completed invoice to:
NYSA, 110 East 42nd Street, Suite 802, New York, NY 10017 , Fax:646-723-3216.
Contact Jennifer Kelley, Executive Director, at 646-723-3215 or
jennifer@nystaffing.org with any questions.

2011 Industry Partner Levels

Diamond Industry Partner -$10,000

- Premier associate membership in NYSA
- Recognized on *nystaffing.org* as a Diamond Industry Partner, including link to your website
- Sidebar advertisement on NYSA website
- Article in four issues of NYSA E-Newsletters
- Full page advertisement in four NYSA E-Newsletters
- Logo on every NYSA document, including letterhead, email signatures, event promotions, etc.
- Company literature, banner & information at all NYSA programs (provided by Industry Partner)
- Recognized as Diamond Sponsor of all NYSA programs
- Receive own event to promote your company
- Booth and admission for 2 to Super Seminar Day
- Admission for 2 to Staffing Employee of the Year
- Admission for 2 to Annual Membership Meeting and Holiday Party
- Ability to sponsor NYSA events throughout the year
- 2011 New York Staffing Firm Database

Platinum Industry Partner–$7,000

- Associate membership to NYSA.
- Recognized on *nystaffing.org* as a Platinum Industry Partner
- Article in four issues of NYSA E-newsletters
- Half-page advertisement in four NYSA E-Newsletters
- Sidebar advertisement on NYSA website
- Ability to display company literature at all NYSA programs (provided by Industry Partner)
- Booth at NYSA's annual Super Seminar Day
- Half-page advertisement in four NYSA E-Newsletters
- Exposure at six NYSA programs as Platinum Sponsor
- Ability to sponsor NYSA events throughout the year
- 2011 New York Staffing Firm Database

Gold Industry Partner–$5,000

- Associate membership to NYSA.
- Recognized on *nystaffing.org* as a Gold Industry Partner
- Article in two issues of NYSA E-newsletter (article provided by Industry Partner)
- Ability to display company literature at three NYSA programs (provided by Industry Partner)
- Exposure at 3 NYSA programs of choice as Gold Sponsor
- Sidebar Advertisement on NYSA website
- Business card advertisement in four NYSA E-Newsletters
- Ability to sponsor NYSA events throughout the year
- 2011 New York Staffing Firm Database

Silver Industry Partner -$2,500

- Associate membership to NYSA
- Recognized on nystaffing.org as a Silver Industry Partner
- Article in two issues of NYSA E-Newsletter (article provided by Industry Partner)
- Exposure at two NYSA programs as Silver Sponsor
- Ability to sponsor NYSA events throughout the year
- Sidebar advertisement on NYSA website
- Business card advertisement in four NYSA newsletters
- 2011 New York Staffing Firm Database

Associate Industry Partner–$1,250

- Associate membership to NYSA.
- Recognized on *nystaffing.org* as an Industry Partner
- Article in one issue of NYSA E-newsletter (article provided by Industry Partner)
- Ability to sponsor NYSA events throughout the year
- Preferential selection for program content offering for the Calendar of Events for first-time IPs.
- Support from Executive Director as needed